



MEDIA RELEASE

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WELLINGTONIANS CAN 'RUN FOR RESEARCH' WITH THE MALAGHAN INSTITUTE ON BOARD FOR AMI ROUND THE BAYS 2012

Sport Wellington is pleased to announce that the Malaghan Institute of Medical Research has come on board as the *Official Charity Partner* for the annual AMI Round the Bays fun run and walk.

The Malaghan Institute is New Zealand's leading independent medical research facility. The scientists at the Malaghan Institute are dedicated to finding a cure for cancer, asthma, arthritis, MS and other infectious diseases.

Based at Victoria University of Wellington's Kelburn Campus, the Institute is also supported by AMI Round the Bays principal sponsor, AMI Insurance.

Viv Bernard, Malaghan's National Development Director, says that through the support of organisations such as AMI Insurance and Sport Wellington the Malaghan Institute can continue to fund its groundbreaking research.

"The AMI promise – to care, assist, and deliver - is the basis for their relationship with us and we can't wait to run side by side with AMI and Sport Wellington on 26 February next year" says Viv.

Sport Wellington's CEO Paul Cameron says "It is fantastic that Sport Wellington can support such a great, local institution. By aligning with another of AMI Insurance's charity partners we are showing we are committed to standing alongside AMI Insurance, as they are committed to standing alongside one of Wellington's iconic summer events."

Being the *Official Charity Partner* means that participants can choose to 'Run for Research' and raise money to support the Malaghan Institute. Sport Wellington will also promote the important work of the institute leading up to the event and on the day through all official communication channels.

Viv Bernard says "it's such a fantastic opportunity for us to be able to leverage off the AMI Round the Bays media partners, such as ZM and the Dominion Post, and also raise funds for research".

AMI Round the Bays 2012 takes place on Sunday 26 February 2012. The 2011 event was the largest fun run in Wellington's history with 11, 137 taking part. Registrations for 2012 will open on Friday 4 November and participants will be able to register to 'run for research' at amiroundthebays.co.nz

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For further information please contact Sport Wellington Business Manager Craig Ireson on 027 248 0535 or email craig@sportwellington.org.nz